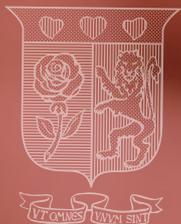


# Bachelor of Science in Hospitality and Hotel Management



**Strathmore University**  
**School of Tourism and  
Hospitality**

**Achieve excellence  
in your chosen  
profession**



Hospitality and Hotel Management is a vibrant, challenging and exotic career. The hospitality industry encompasses a diversity of fields within the service industry. As the hospitality industry moves increasingly from a skill-based to a knowledge-based industry, higher learning has become increasingly critical to opening career doors and helping managers to be more fully attuned to the culture, services and competitive aspects of the sector.

### CAREER

Graduates can find employment in hotels, special event management companies, resorts, restaurants convention centres and transport companies such as airlines and cruise ships. This programme is ideal for people who are mobile, free-spirited and eager for new experiences and cultures. In such a broad-based industry, career opportunities are extensive.

### WHY SCHOOL OF TOURISM AND HOSPITALITY?

- Globally benchmarked curriculum.
- Foreign language classes for a competitive edge.
- Local and international internship opportunities.
- State of the art facilities for practicals.
- Local and international field trips.
- One-on-one consultations with the lecturers.
- 90% employment rate upon graduation.



I heard of Strathmore's excellent reputation as a leading institution in business studies. Therefore, in 2008 when the school introduced a programme that merged business and hospitality, I saw it as an opportunity to pursue my interest in Hospitality as well as gain business expertise. I got industry exposure through my internships, which helped me secure a job even before graduation. Strathmore also helped me to nurture my skills over and above classwork because the school has a focus in producing an all-round graduate to thrive in the industry.

**Bilha Mucuha,**  
*Operations Manager, Tamarind Mombasa*

## Why Strathmore University?

### Our Brand Education

Strathmore shapes global leaders for tomorrow. Our market-oriented courses, industry linkages and opportunities outside the classroom, provide positive career outcomes for our students in their chosen fields.

### Mentoring

Strathmore University has a mentoring system in which one-on-one sessions between mentor and student aim to bring the integration of knowledge, skills and values down to the personal level.

### Our Graduate

Employers attest that Strathmore graduates distinguish themselves by their work ethic and discipline.

### International Experience

Strathmore provides global exposure to students through international academic trips to expand their knowledge.

- Reputation for excellence
- High graduate job placement
- Industrial attachments
- International faculty
- International academic trips
- One-on-one mentoring
- All-round education
- Laptops for all undergraduate students
- Timely completion of the Degree
- Powerful network of alumni spanning over 50 years
- Student diversity: 36 nationalities

## OUR SPECIAL EXEMPT PROGRAMME

We exempt successful candidates from some of the units already done in their professional diploma in hospitality or tourism from an accredited institution.

Our evening programme runs from 5:30 p.m. to 8:30 p.m. Monday to Friday and Saturdays from 8:30 a.m. to 4:00 p.m.

Applicants must meet the following requirement:

- KCSE aggregate C+
- 6 Credits at O level, A level 2 principal passes and 1 subsidiary
- IB minimum 24 out of 45.
- A distinction in the Strathmore Entrance Exam
- A distinction in the Strathmore Entrance Exam
- Proven leadership skills in school & community and outstanding performance in extra-curricular activities are an added advantage.

All candidates meeting the entry requirement are required to sit the University entrance examination in English and Mathematics and an oral interview.

Candidates applying for exemption will be required to sit for a qualifying exam in hospitality and tourism. Interviews are held on Tuesdays and Thursdays at 8:00 a.m.

Candidates are required to bring originals and copies of relevant academic certificates, 2 passport size photographs, a photocopy of birth certificate or National ID or passport Exam fee Ksh1,800 entrance.

- Intake for the full time programme is in March and June.
- Intake for the evening programme exempt is May and September.





## Strathmore University

### School of Tourism and Hospitality

**FOR MORE DETAILS CONTACT:**

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