CONFERENCE CALL FOR PAPERS

EXPLORING COMMUNICATION COMPETENCE IN THE INDUSTRY AND ACADEMY

Strathmore University Writing Centre and Learning and Testing Services of East Africa (LTS) have come together to host the second English and Communication conference in the region. The theme of the conference is ‘Exploring Communication Competence in the Industry and Academy.’ The conference will be held at Strathmore University in Nairobi - Kenya, on 19th and 20th May, 2016.

We invite you to participate in this event in order to listen to the latest research findings, present your work before a regional and international audience, network, and build new relationships.

PLEASE SUBMIT YOUR ABSTRACTS ON ANY OF THE FOLLOWING OR RELATED THEMATIC AREAS:

- Current trends in exploring communication competence in the industry and academy
- Workplace communication in the 21st Century
- Bridging the gaps in teaching and learning English

The conference will bring together participants with an interest in communication skills who include both industry practitioners and scholars from:

- University Writing and Language Centers
- Entrepreneurs
- Human resource specialists
- Scholars of communication and linguistics
- Health practitioners
- Economists
- Publishers
- Language teaching and Testing Institutions
- Teachers of English
- Development agencies and International organizations
- Non-Governmental organizations
- Public administration and policy makers
- Technology and e-commerce specialists
- English Language Teachers Associations
- Media practitioners

GUIDELINES FOR SUBMISSION OF PAPERS

The theme will allow a wide-range of research in communication competence, with a focus on communication in written and spoken English.

KEY DATES & DEADLINES:

25th February 2015: Submission of 300-word abstract in electronic form
7th March 2015: Notification of Acceptance
7th April 2016: Submission of draft paper
20th April 2016: Submission of final paper
19th – 20th May 2016: Conference

Papers will be submitted through two options:

Research papers: this is the first option which meets best academic writing practices including in text citation and a reference list.
Industry Papers: this is the second option which is open to industry experts. You are welcome to present your experiences, cases and policies.

Papers which meet academic research best practices will be published.

PLEASE SEND YOUR ABSTRACT IN ELECTRONIC FORM TO THE CONFERENCE SECRETARIAT THROUGH:
writingcentre@strathmore.edu

SPONSORS OF THE CONFERENCE

Learning and Testing Services of East Africa (LTS) is an organization specializing in human capital development and capacity building, which provides research-driven solutions for individuals and institutions wanting to engage the global economy. LTS partners with research institutions and other organizations in the global educational and training sector to distribute internationally recognized solutions as well as to promote the adoption of effective and efficient policies, methodologies, tools and techniques.

Strathmore University is a leading higher education institution in the region. Its mission is to provide all-round quality education in an atmosphere of freedom and responsibility; excellence in teaching, research and scholarship; ethical and social development; and service to society.