Diploma in Business Management (DBM)

For more details contact:
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Central bus station with signboard 14A – Strathmore.
The University is located on Ole Sangale Road (of Langata).

How to reach us

Strathmore University
School of Management
Diploma in Business Management (DBM)

The Diploma in Business Management (DBM) prepares you to work in management, administration, enterprise development, consultancy, and other related fields.

Target Groups
- Form four leavers aiming to excel in Business Management of Business and Non-Business Organisation
- Students enrolled in the university to equip themselves with management skills
- Trained professionals in non-management disciplines who have an interest in developing a career in Management.
- Individuals in the management industry with basic qualifications (e.g., certificate holders) who desire to progress to Diploma and eventually to degree level.

Mode and Duration of Study
- Full-time: 1 year
- Part-time: 1½ years

Careers
- As a professional course it prepares you to excel in Middle Management position of:
  - Business Administration
  - Human Resource
  - Marketing etc.
- As a pre-university course it is ideal as a basis for student seeking careers in:
  - Human Resource Management
  - Organisation Management
  - Process and Project Management

Potential employers include for profit organisations, non-governmental organisations; church organisations; social service organisations; the Government.

Requirements
- To gain admission to the Diploma in Business Management class, you must satisfy any of the following minimum requirements:
  (a) Hold a KCSE qualification (or equivalent examination) with a minimum aggregate of C and a minimum of C in both Mathematics and English, or
  (b) Hold a KACE qualification with a minimum of two principal passes and a minimum of a subsidiary pass in Mathematics and English at KCE, or
  (c) Hold a professional certificate in Business Management or a relevant discipline from an institution recognised by the Academic Council of the University and a minimum aggregate of a C in KCSE with a C in Mathematics and English, or
  (d) Be a holder of any other qualification accepted by the Academic Council of the University as equivalent to any of the above.

Exemptions
- DBM students receive exemptions into the BCOM course

Intake:
- Full-time: January and May
- Part-time: May

Interview
- Candidates should report to the University by 8.00am on the day of the interview.

Bring:
- 2 passport-size photographs
- Original and photocopies of all relevant academic and professional certificates
- Copy of the national ID/birth certificate/passport
- KShs 1000 entrance examination fee.

Interviews are on Tuesdays and Thursdays.

Programme Objectives
- To develop the management capability of students so that they can increase their personal effectiveness and increase the value of their contribution to business performance.
- To help students to solve real management problems using action learning approach.
- To equip students with an understanding of organisations, organisation management and the changing external environment in which they operate.
- To introduce students to the broad range of academic subjects that constitute management studies.
- To enhance self-confidence in aspiring managers.
- To develop students ability to critically evaluate challenges facing organisation management and formulate apt solutions.
- To prepare students for progression to higher levels of study.

EDUCATION FINANCING

To help you manage your education financing, Strathmore has partnered with Chase Bank and International Finance Corporation to offer low interest loans to students pursuing degrees and diplomas at the University. Students can also get loans from the Higher Education Loans Board (HELB). The University also has an arrangement to provide 4-year tuition loans with KIVA. KIVA loans are repayable by the students one year after graduation and are rapid for 10 years.

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ENTRY

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