Bachelor of Science in Tourism Management & Bachelor of Science in Hospitality Management
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The tourism and hospitality industry is the fastest growing sector of the world’s economy. It requires sharp business minds, creative management and innovative intellects to fully explore and utilize its socio-economic prospects. The Centre for Tourism and Hospitality brings you this opportunity to be part of the global leadership in hospitality and tourism.

WHAT CTH OFFERS
CTH offers two globally benchmarked degree programmes, both full time and evening:
- Bachelor of Science in Hospitality Management (BHM)
- Bachelor of Science in Tourism Management (BTM)

These programmes are designed to develop hospitality and tourism management leaders through sound theoretical coursework, innovative learning activities and mentoring opportunities which will expose the students to premier hospitality organizations. They also get the opportunity to interact with dynamic industry professionals and entrepreneurs. Students acquire not only technical and management skills but also entrepreneurial skills and the necessary soft skills, i.e. spirit of service, integrity, personal responsibility, commitment, and ability to work in a team. The curriculum is a combination of theory and practice which covers five major areas of study: management, service, science, humanities, and research. All students are required to do humanities units in philosophy and ethics, which enable them to attain a holistic development. Learning a foreign language, either French or German, is compulsory for both hospitality and tourism students.

UNIQUENESS OF THE CTH PROGRAMME
- Globally benchmarked curriculum which is a combination of Swiss-based service model and US-based management model.
- Humanistic formation imparted through classes in ethics and philosophy.
- Foreign language either French or German.
- International industry linkage where students can do internship training abroad.
- International academic exposure through student exchange programme with international university partners.
- Personal attention through the mentoring programme and personal consultation with lecturers.
- Enabling environment provided by the physical facilities as well as the moral and social environment where students grow and attain holistic development in an atmosphere of freedom and responsibility.

ENTRY REQUIREMENTS
- Applicants must meet the following requirement:
  - Minimum mean grade of C+ in KCSE with C in Mathematics and English OR
  - Six subjects with a grade ‘B’ and above including Mathematics and English at KCSE level and three subjects with a grade ‘B’ at A’ or GCE level.
- All candidates meeting the entry requirement shall be required to sit and pass the University entrance examination in English and Mathematics and an oral interview.
- Candidates applying for exemption shall be required to sit for a qualifying exam in hospitality and tourism.
- Candidates are required to bring 2 passport size photographs, a photocopy of birth certificate, original and photocopies of relevant academic and professional certificates, national ID or Passport and KSH1500 entrance exam fee.
- Intake for the full time programme is in June.
- Intake for the evening programme is May and September.

EDUCATION FINANCING
To help you manage your education financing, Strathmore has partnered with Chase bank to offer low interest loans to students pursuing degrees and diplomas at the University. Students can also get loans from the Higher Education Loans Board (HELB). The University also has an arrangement to provide 4 year tuition loans with KIVA. KIVA loans are repaid by the students one year after graduation.

SPECIAL BHM AND BTM PROGRAMME
Successful candidates who meet the minimum entry requirement and hold a professional diploma in hospitality or tourism from an accredited institution may be exempted for a maximum of 50% of the units offered in the evening course degree programme. This programme bridges the diploma to a degree within a period of two to three years. Classes run in the evening from 5:30 pm to 8:30 pm Monday to Friday, and Saturdays from 8:30 am to 4:00 pm for three semesters per year (January-April, May-August, and September-December).

CAREERS
CTH prepares its graduates to work in various companies and institutions such as hotels, restaurants, airlines, cruise ships, hospitals, industrial kitchen, conventions and conference facilities, banqueting, tourism agencies, tour and travel companies, wildlife conservancy, NGO’s and international organizations, media and entertainment, and commercial companies, or they can venture into business start-ups of restaurant, events management, lodging house or tours and travel agency.