

Advancing East Africa Together: Strathmore Strategic Partnerships

Providing access to strategic relationships that connect our educational mission with your goals

Strathmore University, a leading private non-profit university in Kenya, is doing critical work in a critical place at a critical time. Founded as Kenya's first multi-racial college, Strathmore today is educating 5000 African men and women for management leadership in finance, commerce, and information technology.

Strathmore's achievements are transforming East Africa. Fifty percent of its students are women. Two thirds of all Kenya's CPAs are Strathmore trained. A dual focus on both the highest professional competence and highest personal integrity are Strathmore's hallmarks. Being an "entrepreneurial university in service to the community" is Strathmore's vision.

Strathmore seeks to join hands with other world-class individuals and institutions of good will keen to make a difference in East Africa. Strathmore's incomparable people, experience, networks and spirit offer an invaluable resource for partnerships with businesses, foundations, and other organisations.

Outlined below are some of the ways in which Strathmore University and your organisation can work together. We invite you to partner with us in business, in the community and in the classroom as we strive to impact the economy of our country. These areas can be explored further so as to tailor a collaboration that is mutually beneficial.

Scholarships

Increasing access to a high-quality Strathmore education is critical to expanding societal potential. Many organizations want to help bright and needy students pursue their dreams and goals in life through education. In line with this vision we have started named scholarships to support students (from specific areas or meeting certain criteria) to undertake studies at Strathmore University.

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Endowment Fund

To train world-class students, Strathmore must be prepared to sustain world-class faculty and facilities. Such costs will be more than tuition alone can pay. To ensure the long-term support of the education of bright students, Strathmore University has started an Endowment Fund program. The funds available are invested and the returns used to provide scholarships to deserving students. As the endowment grows more students will get sufficient funding for their studies.

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Sponsorships

Partnering with Strathmore brings benefits to both sides. Sponsorships provide excellent opportunities. There are various ways in which organisations can support Strathmore through sponsorships of conferences and other special activities. The university organizes various academic events as well as sporting and social occasions during the year for its own students, staff, Alumni and sometimes the general public. Sponsoring such events can provide your organization with public relation opportunities and access to potential clients who would appreciate your contribution very much.

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Staff Development

Among Kenya's many shortages is the critical lack of Ph.D.s. Our University is at present helping many of its staff to get post-graduate degrees and research experience as our lecturers are always expected to be at the cutting edge in their area of expertise. The University is also starting a Business School in early 2006 and a degree-granting Faculty of Hospitality by the end of the same year. We are looking for partners interested in these projects who may be willing to help us finance our capacity building.

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Internships

Practical, hands-on, real-world experience, the best kind for tackling Kenya's very real challenges, is at the heart of the Strathmore spirit. Our Industrial and Community Attachment program expects all our degree students to spend eight weeks working in a company relevant to their area of study or a community related project. Some of the benefits that companies or community projects can get from these attachments include:

- Interaction and exposure to our students, who are potential employees
- Introduction to some of our lecturers for research and advisory services
- Keeping up with the latest concepts in business and IT.

If your company offers internships, it will help our students acquire the much needed experience in a business environment. NGOs which offer internships help our students provide service to the others in the community based projects.

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Recruitment

Trained to international professional standards and enculturated in a rigorous environment of high-minded personal expectations, today's Strathmore graduates are tomorrow's leaders. Strathmore is an excellent place to find the talent your organization needs. Your organization can look to the university for talent ranging from recent graduates to experienced professionals (among our alumni) looking to change jobs or careers.

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Research and Consultancy

Doing good business depends on good people you can trust. For research or consultancy needs broad or basic, Strathmore's faculty can contribute peerless expertise and dedication to help your firm solve problems and seize opportunities. Areas of expertise include accounting, management and information technology. Strathmore has acquired experience and prestige from forty years of teaching in these areas. The university has a private company (*Strathmore Research and Consultancy Centre*) created specifically to facilitate research and consultancy work.

Contact Person

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Continuous Education

In a globalized world, the need for knowledge for all ages at all levels is greater than ever. Strathmore has created the Institute of Continuous Education to cater for the training needs of both individuals and companies. Strathmore University not only educates undergraduates but also professionals at any stage in their careers. Seminars, workshops and certificate programs give employees opportunity to expand their own skills as well as to network and exchange ideas. Strathmore University can develop programs tailored to your specifications to enhance the skills of your current workforce.

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Community Service

Strathmore's spirit teaches that to lead, we must serve. Your organization can implement areas of its Corporate Social Responsibility (CSR) strategy with the aid of Strathmore through our already existing Community Outreach Programme, which has had many successful initiatives and programmes. Since Strathmore University has already many contacts in the community, many volunteers and a simple administrative structure, your organization can get better value for money in a joint programme with us.

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Campus Visits

Strathmore University is a crossroads at which preparation and opportunity meet. We welcome and encourage visits to our campus of experts and representatives of companies and other organisations keen to interact and collaborate with us and share their wisdom with our students. The External Relations office facilitates these visits. For further information, please contact:

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