



# STRATHMORE UNIVERSITY

## MOBILE BOOT CAMP AT STRATHMORE UNIVERSITY ON 28<sup>TH</sup> - 29<sup>TH</sup> OF NOV 2008.

### INTRODUCTION

Mobile phone subscribers in developing countries represent the majority of the billions of mobile phone users worldwide.

Africa, with Kenya at its forefront, is currently the fastest growing mobile phone market in the world. Over the past five years the continent's mobile phone use has increased at an annual rate of 65 percent - twice the global average. The number has grown to over 10 million mobile phone users in 2007, despite the fact that only 200,000 Kenyan households have electricity.

A large part of this boost comes from the innovative use of mobile phone technology by local entrepreneurs. In contrast to their use in the developed world, mobile phones in Africa are used for a wide variety of tasks, from sending money to family members to buying fish from the market. Kenyan business men, farmers and labourers are finding new uses for a tool thought of as simply a voice communication device in the West, and are coming up with original methods for solving their own problems.

### WHAT IS A MOBILE BOOT CAMP?

A mobile boot camp is a crash-course session usually between 2 - 3 days whereby a person will learn about mobile computing and the telecommunication industry in Kenya. The entire session will consist of theoretical and practical sessions

where by a person will be given an insight on mobile computing and telecommunication as well the practical aspects.

The objectives of the Mobile Boot Camp are primarily to:

- Build a person's skill set and capacity to build meaningful solutions.
- Provide a person with knowledge and resources to innovate meaningful solutions which are unique and impactful.
- Promote the different platforms available for mobile development.
- Create academic research and mentorship opportunities between industry and academia.
- Create of a widely applicable mobile phone programming curriculum within the University.

### CONCLUSION

This is a session to create awareness among university students and the developer community on the current trends in the mobile industry and the way forward. It is also a chance for the academia and industry to collaborate and work towards the promotion of local developers within the country in terms of innovation and skill set.

Hence, one cannot afford to miss attending this boot camp. It is an opportunity of a lifetime to build networks and learn more about the mobile world - operators, services, trends, platforms and technologies.

