



Strathmore University

Centre for Tourism
and Hospitality



The 1st AFRICAN CONFERENCE on SUSTAINABLE TOURISM *Building Communities, Saving Nature*

October 23rd – 25th 2014
Strathmore University

EVENT EXHIBITION

Strathmore University Centre for Tourism and Hospitality in collaboration with African Fund for Endangered Wildlife (AFEW)-Kenya would like to invite your organization to partner with us and play a significant role in our 1st African Conference on Sustainable Tourism (ACoST 2014) on a win-win mutual relationship.

YOUR ORGANIZATION'S PARTICIPATION

Our event presents your organization with an opportunity to:

- ❖ Network with current and potential customers
- ❖ Conduct experiential marketing
- ❖ Build brand visibility
- ❖ Showcase your products and services

CONFERENCE THEME

This inaugural event brings together academia, trade professionals, students and other industry experts for a unique learning, development and networking opportunity focusing on

SUSTAINABILITY IN TOURISM
Making tourism count to communities, ecosystems and businesses

CONFERENCE OBJECTIVES

- ❖ Examine the role of community-based models in sustainable tourism development.
- ❖ Examine best practices in ecotourism management for human livelihoods and wildlife conservation needs.
- ❖ Assess the contribution of typical tourism and hospitality operations to sustainable development.
- ❖ Provide a platform for sharing research results, innovations in ecotourism product development and experiences, as well as advancing knowledge and trends in sustainable tourism.
- ❖ Highlight the significance of effective wildlife legislation to ecotourism development.
- ❖ Examine the role of Education for Sustainable Development (ESD) in promoting sustainable tourism.

EXHIBITOR'S PACKAGE

*We have designed a package for your organization to showcase your products and services for only **KSH 20,000 (twenty thousand Kenya shillings)**, comprising of:*

- ❖ Two days of exhibition (23rd – 24th October 2014)
- ❖ Exhibition stand (5 x 5 ft.)
- ❖ Table and chair
- ❖ Opportunity to brand the stand
- ❖ Packed lunch provision for one person
- ❖ Complimentary ticket for one person to attend the conference

PAYMENT PROCEDURE

*Booking and payment should be done before **10th October 2014** through Josephine Muli (jmuli@strathmore.edu, 0703 034 145).*

Payment can be done via:

MPESA:

Paybill No: **100219**

Account No: **ACoST**

Bank deposit: CHASE BANK, Nairobi

Account Name: **Strathmore University**

Account Number: **0242027486004**

Please indicate that payment is for ACoST 2014 exhibition

For more details visit our website: www.strathmore.edu/en/acost