



Strathmore
UNIVERSITY

FOR MORE DETAILS CONTACT:

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BACHELOR OF COMMERCE



Strathmore University

School of Management and
Commerce



BACHELOR OF COMMERCE

The Bachelor of Commerce course is structured to reflect the changing world of commerce and to provide a firm foundation for the world of work, including the necessary skills, ethical principles and general knowledge needed for decision-making in a business environment.

CAREERS

Students can choose an area of specialisation in any one of the six areas:

Accounting; Finance; Human Resource; Marketing; Entrepreneurship; Management Science.

Accounting Option

This option equips students with the necessary skills to support managers in decision making, controlling and planning. Students learn how to use accounting information to communicate clearly and effectively and are equipped with the practical skills to work in financial accounting, management accounting, auditing and taxation.

Finance Option

This option covers each of the major areas of modern finance and thus covers issues such as: funds management, risk management, corporate finance and financial instruments and valuation. The students may be employed in investment management firms, in the financial sector and in the finance departments of large corporations.

Marketing Option

The option provides students with the insights needed to identify marketing opportunities and develop appropriate strategies to put them into action. It is designed for students who are interested in pursuing a career in marketing, advertising, consulting, entrepreneurship, retailing, sales management, marketing research and/ or public relations.

Entrepreneurship Option

This option trains students in all the essential attributes of an entrepreneur and the stages of taking the seed of an idea and growing it into a successful business. This specialization prepares students to identify good business opportunities and to create, communicate and capture value from these opportunities.

Management Science Option

This option provides learners with training on traditional and emerging operations strategies, concepts, models and techniques essential to survival of firms in today's competitive market.

It covers various areas including; Operations Management, Supply Chain Management, Transportation and Logistics Management, Project Management, Decision Analysis, and Mathematical Modeling and Optimization.

Human Resource Option

This option provides students with the knowledge to recruit, select, train, evaluate and compensate employees. Students learn how changes in the workplace, such as governmental regulations, global competition, developing technologies and organizational transformations, influence the performance and productivity of workers.

Progression to Further Studies

The Bachelor of Commerce degree is designed to develop managerial skills in the chosen specialisation areas as well as prepare students for further studies.

EDUCATION FINANCING

Strathmore students get loans from the Higher Education Loans Board (HELB). The University also has an arrangement to provide 4 year tuition loans with KIVA. The repayment period for KIVA loans is five years which commences one year after graduation. Bright and needy students can also get loans from the University.

WHY SMC?

- International student experience
- Industry linkages
- Practical entrepreneurship programme
- Partnerships with international professional bodies and universities
- International guest lecturers

OUR ENTRY REQUIREMENTS

Applicants must meet the following requirement:

- KCSE aggregate C+ with a minimum of C- in Mathematics and English OR
- IGCSE six B's including Mathematics and English and A level 2 principal passes and 1 subsidiary pass.
- O-Level six B's including Mathematics and English and IB 25 points with 4 points in mathematics and 5 points in English.
- A distinction in the Strathmore Entrance Exam.
- Proven leadership skills in school & community and outstanding performance in extra-curricular activities are an added advantage.

All candidates meeting the entry requirement are required to sit the University entrance examination in English and Mathematics and an oral interview.

Interviews are held on Tuesdays and Thursdays at 8:00 am.

Candidates are required to bring originals and copies of relevant academic certificates, 2 passport size photographs, a photocopy of birth certificate or National ID or passport and Ksh1,800 entrance exam fee.

Intake for the full time programme is in April and June.

Intake for the evening programme is May and September.

BCOM Exempt

Qualification: An ACCA or CPA certificate
The programme takes two years and students join in the third year. It runs as an evening programme.

WHY STRATHMORE?

High Graduate Job Placement
Quality Education
Student Mentoring
Rigorous Standards
International Internships
International Faculty
Powerful Networks
Scholarships
Financial Aid
Low Interest Loans

