

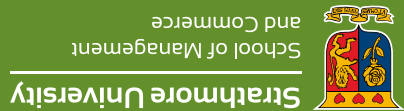


# Diploma in Business Management (DBM)



**Strathmore University**  
School of Management  
and Commerce

At Strathmore University, we are open to everyone, as felt in our warm family atmosphere and the simplicity and confidence with which we engage one another. We encourage open, lively and responsible interaction based on the respect for the freedom and opinion of others. Our culture and reputation for outstanding excellence has deep roots. We are driven by the desire to enable you recognise the dignity and worth of self and of others and to make that fact propel you to achieve the greatest possible excellence in what you do and to do it for the service of others. Strathmore University is for those seeking to be that peerless professional, revolutionary entrepreneur, inspirational manager or exemplary leader who wants to make an impact and transform our society.



## How to reach us

The University is located on Ole Sangale Road (off Langata Road) accessible by private means or public transport from the Central Bus Station with signboard 14A – Strathmore.

## FOR MORE DETAILS CONTACT:

Admissions Office, Strathmore University

PO Box 59857-00200 City Square, Nairobi, Kenya

Tel +254 (0)703 034000, (0)703 034200, (0)703 034300

Fax +254 (0)20 6007498 Email [admissions@strathmore.edu](mailto:admissions@strathmore.edu)

[law@strathmore.edu](mailto:law@strathmore.edu)

[www.strathmore.edu](http://www.strathmore.edu)



# Diploma in Business Management (DBM)

The Diploma in Business Management (DBM) prepares you to work in management, administration, enterprise development, consultancy, and other related fields.

The curriculum develops your management capabilities by assessing and expanding your management skills. The course focuses on exploring and understanding contemporary management issues and lays emphasis on action, observation, analysis and reflection, thereby offering you, the participant, a unique opportunity to apply what you learn to your job.

## Programme Objectives

- To develop the management capability of students so that they can increase their personal effectiveness and increase the value of their contribution to business performance.
- To help students to solve real management problems using action learning approach.
- To equip students with an understanding of organisations, organisation management and the changing external environment in which they operate.
- To introduce students to the broad range of academic subjects that constitute management studies.
- To enhance self-confidence in aspiring managers.
- To develop students ability to critically evaluate challenges facing organisation management and formulate apt solutions.
- To prepare students for progression to higher levels of study.

## Target Groups

- Form four leavers aiming to excel in Business Management of Business and Non-Business Organisation
- Students enrolled in the university to equip themselves with management skills
- Trained professionals in non-management disciplines who have an interest in developing a career in Management.
- Individuals in the management industry with basic qualifications (eg certificate holders) who

desire to progress to Diploma and eventually to degree level.

## Mode and Duration of Study

Full-time - 1 year  
Part-time - 1 ¼ years

## CAREERS

It is both a professional and a pre-university course: As a Professional course it prepares you to excel in Middle Management position of:-

- Business Administration
- Human Resource
- Marketing etc.

As a pre-university course it is ideal as a basis for student seeking careers in:

- Human Resource Management
- Organisation Management
- Process and Project Management

Potential employers include for profit organisations, non-governmental organisations; church organisations; social service organisations; the Government.

## ENTRY

### Requirements

To gain admission to the Diploma in Business Management class, you must satisfy any of the following minimum requirements:

- (a) Hold a KCSE qualification (or equivalent

examination) with a minimum aggregate of C and a minimum of C in both Mathematics and English, or

- (b) Hold a KACE qualification with a minimum of two principal passes and a minimum of a subsidiary pass in Mathematics and English at KCE, or
- (c) Hold a professional certificate in Business Management or a relevant discipline from an institution recognised by the Academic Council of the University and a minimum aggregate of a C in KCSE with a C in Mathematics and English, or
- (d) Be a holder of any other qualification accepted by the Academic Council of the University as equivalent to any of the above.

## Exemptions

DBM students receive exemptions into the BCOM course

### INTAKE:

- Full-time - January and May
- Part-time - May

## Interview

Candidates should report to the University by 8.00am on the day of the interview.

### Bring:

- 2 passport-size photographs
- Original and photocopies of all relevant academic and professional certificates
- Copy of the national ID/birth certificate/passport
- KShs 1000 entrance examination fee.

Interviews are on Tuesdays and Thursdays

## EDUCATION FINANCING

To help you manage your education financing, Strathmore has partnered with Chase Bank and International Finance Corporation to offer low interest loans to students pursuing degrees and diplomas at the University. Students can also get loans from the Higher Education Loans Board (HELB). The University also has an arrangement to provide 4 year tuition loans with KIVA. KIVA loans are repaid by the students one year after graduation and are rapid for 10 years.