



Strathmore
UNIVERSITY

FOR MORE DETAILS CONTACT:
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BACHELOR OF SCIENCE
HOSPITALITY MANAGEMENT

&

BACHELOR OF SCIENCE
TOURISM MANAGEMENT



Strathmore University
Centre for Tourism & Hospitality



CENTRE FOR TOURISM AND HOSPITALITY
...aspire, inspire and transform...

The tourism and hospitality industry is the fastest growing sector of the world's economy. It requires innovative business minds, creative management and strong passion to drive the industry's socio-economic potential to full realization.

The Centre for Tourism and Hospitality brings you this opportunity to be part of global leadership in hospitality and tourism.

We foster integral development through education, promoting excellence in service, upholding ethical principles and nurturing entrepreneurial spirit to produce professionals of global standard.

WHAT WE OFFER

Two globally benchmarked degree programmes designed to equip you with competence and skills to man the industry:

- **Bachelor of Science in Hospitality Management**
- **Bachelor of Science in Tourism Management**

Our curriculum gives emphasis on correlation between theory and practice through hands-on

practical training and internship where you get exposed to the real world of work and interact with industry professionals and entrepreneurs.

WHAT MAKES US UNIQUE?

- Globally benchmarked curriculum combining Swiss-based service model and US-based business model.
- Humanistic formation through philosophy classes that foster integral development and deeper understanding of the human person.
- Foreign language lessons which give you a competitive edge.
- Internship opportunities through our local and international industry partners.
- International study tours, field trips and exchange programmes for international academic exposure.
- Personalized training through one-on-one academic consultations with lecturers.
- Personal guidance by your mentor through monthly mentoring sessions.
- Enabling environment provided by the state-of-the-art facilities as well as the moral and social environment where you acquire an all-round quality education in an atmosphere of freedom and responsibility.

EDUCATION FINANCING

Strathmore students get loans from the Higher Education Loans Board (HELB). The University also has an arrangement to provide 4 year tuition loans with KIVA. The repayment period for KIVA loans is five years which commences one year after graduation. Bright and needy students can also get loans from the University.

OUR SPECIAL EXEMPT PROGRAMME

We exempt successful candidates from some of the units already done in their professional diploma in hospitality or tourism from an accredited institution. Our evening program runs from 5:30 p.m. to 8:30 p.m. Monday to Friday and Saturdays from 8:30 a.m. to 4:00 p.m.

OUR ENTRY REQUIREMENTS

- Applicants must meet the following requirement:
 - o KCSE aggregate C+
 - o IGCSE six B's including Mathematics and English and A level 2 principal passes and 1 subsidiary pass.
 - o O-Level six B's including Mathematics and English and IB 25 points with 4 points in mathematics and 5 points in English.
- A distinction in the Strathmore Entrance Exam
- Proven leadership skills in school & community and outstanding performance in extra-curricular activities are an added advantage

All candidates meeting the entry requirement are required to sit the University entrance examination in English and Mathematics and an oral interview.

Candidates applying for exemption shall be required to sit for a qualifying exam in hospitality and tourism.

Interviews are held on Tuesdays and Thursdays at 8:00 a.m.

Candidates are required to bring originals and copies of relevant academic certificates, 2 passport size photographs, a photocopy of birth certificate or National ID or passport and Ksh1,800 entrance exam fee.

Intake for the full time programme is in March and June.

Intake for the evening programme exempt is May and September.

WHY STRATHMORE?

- Reputation for Excellence
- High graduate job placement
- Industrial attachments
- International faculty
- Intentional academic trips
- All Round Education
- One on one student mentoring
- Laptop for all undergraduate students
- Timely completion of the Degree
- Powerful network of alumni spanning over 50 years
- Student diversity: 36 Nationalities



"I attribute my career success to the education and training I received from the Centre for Tourism and Hospitality"

Stephan Meyer-Buenau
 BSc. Hospitality Management Alumni