ENGLISH FOR EFFECTIVE COMMUNICATION CONFERENCE:
Challenges and Opportunities in East Africa

PROGRAM

Day 1: Thursday 16th, April 2015

8.30am: Registration

OPENING CEREMONY: Auditorium

9.00am: Introductory Remarks
Prof. Christine Gichure
Dean, School of Humanities and Social Sciences, Strathmore University

9.10am: Opening Remarks
Mr. Kuda Nhiwatiwa
CEO,
Learning & Testing Services of East Africa

9.30am: Welcoming Remarks
Prof. John Odhiambo
Vice Chancellor, Strathmore University

9.40am: Keynote Address
Hon. Prof Jacob Kaimenyi
Cabinet Secretary, Ministry of Education, Science and Technology

10.00am: COFFEE / TEA BREAK

PLENARY SESSIONS: Auditorium

10.30am: Why English and communication matters globally: impact in East Africa
Gerben Van Lent
Executive Director Strategy and Business Growth,
Educational Testing Services (ETS) Global-USA

11.00am: Kenya’s quest for communicative competence in English: reality or lip-service?
Dr. Alice Kiai
Lecturer, Department of English
The Catholic University of Eastern Africa

11.30am: Falling standards of English: will cross-curricular language policy provide a solution?
Dr. Naom Nyarigoti
School of Humanities and Social Sciences
United States International University-Africa
## CONCURRENT SESSIONS:

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Theme</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>12.10pm</td>
<td>AUDITORIUM</td>
<td>Curriculum and policy</td>
<td>Policy on the ground: a teacher’s perspective on Rwanda’s shift toward English</td>
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<td><strong>Leanne M. Cameron, M.A.</strong> English Language Fellow, Rwanda Institute of Applied Sciences, Musanze (INES-Ruhengeri)</td>
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<td>12.40pm</td>
<td>ZUMARIDI ROOM</td>
<td>Language instruction</td>
<td>The role of input simplification and interactional modification strategies in EFI classrooms: a case of Dar Es salaam secondary teachers</td>
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<td><strong>Onesmo Nyinondi</strong> Lecturer and Coordinator, English Language Resource Centre, Sikoine University of Agriculture, Tanzania</td>
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<td><strong>Mhandeni, Shaban Abdulkarim Mohamed, Issa Hashim</strong> Lecturers Sokoine University of Agriculture</td>
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<td><strong>Renee Lynch</strong> English Language Fellow, Hope Africa University, Burundi</td>
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<td>1.10pm</td>
<td>SHABA ROOM</td>
<td>English writing and communication</td>
<td>Effects of undergraduate students’ reading patterns on their writing skills</td>
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<td><strong>Susan Mwangi</strong> Lecturer, Communications Department, St. Paul’s University</td>
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<td>Did it have to be English? An analysis of Anglophone language planning in non-nativist postcolonial contexts in Kenya and Namibia</td>
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<td><strong>Clayton Peel, Ph.D.</strong> School of Communication, Languages and Performing Arts, Daystar University, Nairobi</td>
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<td>Learner-centered education in Sub-Saharan Africa: problems and possibilities</td>
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<td><strong>Renee Lynch</strong> English Language Fellow, Hope Africa University, Burundi</td>
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<td>Activate! Engaging students through games and active learning: A West African perspective</td>
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<td><strong>John Simpson, M.Ed.</strong> English Language Fellow, l'Institut de Sciences et Techniques de la Communication (ISTC), Abidjan, Côte d'Ivoire</td>
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1.10pm: **LUNCH**
## CONCURRENT SESSIONS:

<table>
<thead>
<tr>
<th>TIME</th>
<th>AUDITORIUM</th>
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<tr>
<td>Themes:</td>
<td>Experiences and lessons in teaching English</td>
<td>Improving competence in English</td>
<td>English and foreign language</td>
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<tr>
<td>2.00pm</td>
<td>Speak better to write better</td>
<td>Post graduate students writing in English; case study of Daystar University MA Theses</td>
<td>Teaching writing skills in English as a Second Language (ESL): Insight from selected Kenyan secondary schools</td>
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<td>Andrew M. Ritho</td>
<td>Dr. Rebecca Oladipo</td>
<td>Dr. Purity M. Nthiga PhD, M.A, B.Ed (Arts)</td>
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<td></td>
<td>Strathmore School</td>
<td>Centre for research, publications, consultancy &amp; postgraduate bureau, Daystar university, Nairobi</td>
<td>Department of English and Linguistics, Kenyatta University</td>
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<td>2.30pm</td>
<td>Effective methods of English language acquisition in Kenyan secondary schools</td>
<td>Why does English matter in Kenyan higher education?</td>
<td>Effectiveness of using English language in Tanzanian System of Education</td>
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<td>June Chebet Chelule</td>
<td>Ukaiko A. Bitrus-Ojiambo Lecturer, Department of Communication Studies, St. Paul’s University</td>
<td>Sr. Mary Adeodata Harriet Nalukwago,</td>
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<td></td>
<td>MA Applied Linguistics student. Laikipia University</td>
<td>Iddah Wayumba St. Paul’s University, Lecturer</td>
<td>Assistant lecturer, St. Augustine University, Tanzania.</td>
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<td>Teacher, English Literature Chepkenye Boys’ Secondary School. Kericho County.</td>
<td>Edna Maina Consultant &amp; Researcher</td>
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<td>Annette Majanja Author</td>
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| 3.00pm | ‘I think- according to my opinion’ and other features of speech in learner’s academic writing | Dr. (PhD) Emily Atieno Ogutu  
Department of English, Kenyatta University-Nairobi, Kenya |
|        | The pot calling the kettle black? Of the written language of theses examiners in a Kenyan public university. | Dr. Phyllis W. Mwangi  
Chairperson, Department of English and Linguistics, Kenyatta University |
|        | Is English grammar valuable in learning international languages? | Wambui Gachari  
Writer |

3.30PM  Beatrice Njeru  
Head, Strathmore Writing Centre

3.45pm: PANEL DISCUSSION: Auditorium

Moderator: Dr. Peel Clayton  
School of Communication, Languages and Performing Arts,  
Daystar University, Nairobi

Panelists: Dr. Alice Kiai  
Dr. Naom Nyarigoti  
Lynch Renee  
Dr. Purity M. Nthiga  
Onesmo Nyinondi  
Dr. (PHD) Emily Atieno Ogutu

5.00pm: COFFEE / TEA BREAK

End of day one
DAY 2 – Friday, 17th April 2015

8.30am: Registration

PLENARY SESSIONS: Auditorium

9.00am: Recap of the previous day

9.10am: Establishing performance targets through research, testing and certification

Gerben Van Lent
Executive Director Strategy and Business Growth
Educational Testing Services (ETS) Global-USA

9.40am: John Allan Namu
Journalist and Media Personality

10.20am: Coffee / Tea Break

CONCURRENT SESSIONS: Auditorium

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<td></td>
<td>Integrating students learning outside classroom</td>
<td>21st century skills in east Africa: technology in low tech-environments. The effects of new media on teaching and learning English in East Africa</td>
<td>The integrated English syllabus in Kenya; perceptions and misconceptions</td>
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<td>Matthew Jellick (M.A. TESOL)</td>
<td>Jessica FitzPatrick, M.A. Education</td>
<td>Prof. Angelina Nduku Kioko</td>
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<td>English Language Fellow Ambo University Ethiopia</td>
<td>English Language Fellow, Uganda</td>
<td>Professor of English and Linguistics United States International University</td>
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<tr>
<td>11.10am</td>
<td>Effectively developing English oral Language fluency in the African ESL classroom</td>
<td>Integrating new media into English language teaching in Kenya</td>
<td>Role of National Policies in English language teaching</td>
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<td>Juan Manuel Reyes</td>
<td>Dr. Martin Mburo, Zuhra C. Magut</td>
<td>Sarah Ambiyo &amp; Dr. Naom Nyarigoti</td>
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<td>English Language Fellow at l’Université de Koudougou, Burkina Faso</td>
<td>United States International University (USIU)-Africa</td>
<td>School of Humanities and Social Sciences, United States International University-Africa</td>
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An evaluation of reading habits of secondary school teachers in Central part of Kenya
Dr. Muthoni Gachari
Daystar University, School of Communication, Language & Performing Arts

What discussions do English teachers have on Facebook groups? The case of teachers of English (Kenya) group
Harry Bett
Assistant Lecturer School of Humanities and Social Sciences. Strathmore University

Effects of media in teaching English: a case of Kenyan University
Ms. Brenda Wambua
MA (Linguistics), B.Ed. (English and Literature) - Daystar University

12.15pm: **PANEL DISCUSSION: Auditorium**

**Moderator:** Musabi Muteshi
Columnist, The New Times, Rwanda

**Panelists:** Dr. Angelina Nduku Kioko,
Harry Bett
Jessica FitzPatrick
Juan Manuel Reyes
Sarah Ambiyo
Ms. Brenda Wambua

01:15pm **LUNCH BREAK**

**PLENARY SESSIONS: Auditorium**

2:15pm: Testing and Certification of proficiency in English in East Africa
Dr. Geoffrey Maroko
Lecturer, Department of English and Linguistics
Kenyatta University

2:45pm: English Clubs: Succeeding where traditional classroom instruction fails
Scott Chiverton
Regional English Language Officer (RELO),
East and North Central Africa
U.S Embassy

3:15pm: Allan Shepherd
Head Exams and Training
British Council, Nairobi Kenya

3.45pm: **DISCUSSION**

Kathleen Openda
Media Policy Research
4:45pm  CLOSING CEREMONY: Auditorium

Mr. Kuda Nhiwatiwa  
CEO,  
Learning & Testing Services of East Africa

Stephen Macharia  
Strathmore Writing Centre

5:15pm  Coffee / Tea Break

End of conference